

JOIN THE SEA OF BLUE

2021 Western Force Memberships On Sale Now!

Members are the beating heart of the Western Force. We invite you to join us and be part of a history-making year as we tackle the home-and-away season together in 2021!

HIGHLIGHTS:

- A minimum of seven (7) home matches at HBF Park during the 2021 season
- Adjusted prices - great value for money!
- Supporter packages from \$9 Juniors and \$29 Adults
- Unreserved seating packages from \$79 Juniors and \$99 Adults
- Reserved seating packages from \$269 Junior and \$339 Adults
- Exclusive access to Member only areas at HBF Park
- Member only events with exclusive access to players and coaching staff
- Priority access to home finals
- Exclusive 2021 Membership pack

If you have questions regarding Membership packages, your seat, or the priority renewal period, the quickest and easiest way to reach us is via email at memberships@westernforce.com.au.

2021 MEMBER PRIORITY RENEWAL PERIOD:

- **SEA OF BLUE - RESERVED SEAT** (*Now Category 1 & 2*)
10am AWST, Tuesday 24 November 2020 to 5pm AWST, Monday 30 November 2020
(See details on Page 2)
- **SEA OF BLUE - UNRESERVED SEAT** (*Now Category 3, 4 or 5*)
10am AWST, Tuesday 24 November 2020 to 5pm AWST, Monday 30 November 2020
(See details on Page 3)
- **SEA OF BLUE - SUPPORTER** (*Now Away Supporter*)
10am AWST, Tuesday 24 November 2020 to 5pm AWST, Monday 30 November 2020
(See details on Page 4)
- **NEW MEMBERS**
Applications open 10am AWST, Tuesday 1 December 2020
(See details on Page 5)

PRICE TYPE	CATEGORY 1 RESERVED SEATING			CATEGORY 2 RESERVED SEATING			CATEGORY 3 UNRESERVED SEATING			CATEGORY 4 UNRESERVED SEATING			CATEGORY 5 UNRESERVED SEATING			SUPPORTER MEMBERSHIP NO GAME ACCESS		
	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE
Adult	\$215.00	\$449.00	\$234.00	\$215.00	\$339.00	\$124.00	\$60.00	\$279.00	\$219.00	\$60.00	\$169.00	\$109.00	\$60.00	\$99.00	\$39.00	\$29.00	\$29.00	\$0.00
Concession	\$160.00	\$399.00	\$239.00	\$160.00	\$299.00	\$139.00	\$55.00	\$249.00	\$194.00	\$55.00	\$149.00	\$94.00	\$55.00	\$89.00	\$34.00	\$19.00	\$19.00	\$0.00
Junior (10-17 Years)	\$100.00	\$349.00	\$249.00	\$100.00	\$269.00	\$169.00	\$30.00	\$219.00	\$189.00	\$30.00	\$129.00	\$99.00	\$30.00	\$79.00	\$49.00	\$9.00	\$9.00	\$0.00
Junior (Under 10 Years)	\$50.00	\$349.00	\$299.00	\$50.00	\$269.00	\$219.00	\$30.00	\$219.00	\$189.00	\$30.00	\$129.00	\$99.00	\$30.00	\$79.00	\$49.00	\$9.00	\$9.00	\$0.00
Family - 2 Adults & 2 Juniors (17 Years & Under)	\$530.00	\$1,249.00	\$719.00	\$530.00	\$949.00	\$419.00	\$180.00	\$779.00	\$599.00	\$180.00	\$469.00	\$289.00	\$180.00	\$279.00	\$99.00	\$69.00	\$69.00	\$0.00

SEA OF BLUE - RESERVED SEAT (Now Category 1 & 2)

All 2020 **Sea of Blue - Reserved Seat Members** will automatically be transferred to either **Category 1 or Category 2** depending on your 2020 Reserved Seat location. Please refer to the map below to identify your new category and prices.

Category 1 & 2 Members will have access to Reserved Seats in central locations, enabling you to enjoy the best views of the field in the stadium. For the vast majority of Reserved Seat Members your 2020 seat at HBF Park will be available for you to purchase again in 2021, however with a different category classification.

For a small number of Members your 2021 Reserved Seat is now located in an Unreserved Seat location. If this is the case, the Memberships Team will be in touch with you to go through your options.

Your 2020 credit will be applied to your 2021 Membership prices (some variations may apply). For Membership Category or Seat changes please contact the Memberships Team on (08) 6118 5725 or email memberships@westernforce.com.au.

Please note that existing Members will need to reset their password the first time they access the system. Click [HERE](#) to reset.

Detailed instructions on how to renew your Membership can be found in the 'How to Renew' Fact Sheet located in the 'INFO' menu dropdown options.

View the 2021 HBF Park seating map below on Page 5

PRICE TYPE	CATEGORY 1 RESERVED SEATING			CATEGORY 2 RESERVED SEATING		
	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE
Adult	\$215.00	\$449.00	\$234.00	\$215.00	\$339.00	\$124.00
Concession	\$160.00	\$399.00	\$239.00	\$160.00	\$299.00	\$139.00
Junior (10-17 Years)	\$100.00	\$349.00	\$249.00	\$100.00	\$269.00	\$169.00
Junior (Under 10 Years)	\$50.00	\$349.00	\$299.00	\$50.00	\$269.00	\$219.00
Family - 2 Adults & 2 Juniors (17 Years & Under)	\$530.00	\$1,249.00	\$719.00	\$530.00	\$949.00	\$419.00

2021 Membership includes seven home games, two more than the 2020 Membership package.

Category 1 & 2 Reserved Seat Membership includes:

- A Reserved Seat at all seven (7) Western Force home games at HBF Park during the 2021 season
- Exclusive access to Western Force Reserved Seat Member Bars located in both the East and West Stands
- Access to the Western Force Member Bar in the South Marquee
- Priority access to purchase tickets to all Western Force home finals
- Priority access to any open pre-season games at home
- Exclusive access to any open training sessions
- Exclusive 2021 Membership pack including Membership card, lanyard, Membership pin, bumper sticker, pen, pencil case and an insulated shopping bag
- Access to purchase Nathan Sharpe Medal Awards Night tickets
- Invitation to Western Force events
- 15% discount* at the Western Force Team Store located at Rugby HQ (203 Underwood Avenue Floreat)
- Access to purchase exclusive 2021 Member Only merchandise during the Membership purchase process
- Exclusive Member 'Rewards' discount offers
- Exclusive Western Force Member e-newsletters

SEA OF BLUE - UNRESERVED SEAT (Now Category 3, 4 or 5)

All 2020 **Sea of Blue - Unreserved Seat Members** will automatically be transferred to **Category 3 - Unreserved Seating**. Please refer to the map below to identify your new category and prices.

During the priority renewal period you can renew your current Membership category, choose to **upgrade** from an Unreserved Seat into a Reserved Seat Membership Category, or **downgrade** your Unreserved Seat Category. Your 2020 credit will be applied to your 2021 Membership prices (some variations may apply). For Membership Category or Seat changes please contact the Memberships Team on (08) 6118 5725 or email memberships@westernforce.com.au.

Please note that existing Members will need to reset their password the first time they access the system. Click [HERE](#) to reset.

Detailed instructions on how to renew your Membership can be found in the 'How to Renew' Fact Sheet located in the 'INFO' menu dropdown options.

View the 2020 HBF Park seating map below on Page 5

PRICE TYPE	CATEGORY 3 UNRESERVED SEATING			CATEGORY 4 UNRESERVED SEATING			CATEGORY 5 UNRESERVED SEATING		
	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE	2020 CREDIT	2021 PRICE	2021 BALANCE
Adult	\$60.00	\$279.00	\$219.00	\$60.00	\$169.00	\$109.00	\$60.00	\$99.00	\$39.00
Concession	\$55.00	\$249.00	\$194.00	\$55.00	\$149.00	\$94.00	\$55.00	\$89.00	\$34.00
Junior (10-17 Years)	\$30.00	\$219.00	\$189.00	\$30.00	\$129.00	\$99.00	\$30.00	\$79.00	\$49.00
Junior (Under 10 Years)	\$30.00	\$219.00	\$189.00	\$30.00	\$129.00	\$99.00	\$30.00	\$79.00	\$49.00
Family - 2 Adults & 2 Juniors (17 Years & Under)	\$180.00	\$779.00	\$599.00	\$180.00	\$469.00	\$289.00	\$180.00	\$279.00	\$99.00

2021 Membership includes seven home games, two more than the 2020 Membership package.

Category 3, 4 & 5 Unreserved Seat Membership includes:

- An Unreserved Seat at all seven (7) Western Force home games at HBF Park during the 2021 season
- Access to the Western Force Member Bar in the South Marquee
- Priority access to purchase tickets to all Western Force home finals
- Priority access to any open pre-season games at home
- Exclusive access to any open training sessions
- Exclusive 2021 Membership pack including Membership card, lanyard, Membership pin, bumper sticker, pen, pencil case and an insulated shopping bag
- Access to purchase Nathan Sharpe Medal Awards Night tickets
- Invitation to Western Force events
- 15% discount* at the Western Force Team Store located at Rugby HQ (203 Underwood Avenue Floreat)
- Access to purchase exclusive 2021 Member Only merchandise during the Membership purchase process
- Exclusive Member 'Rewards' discount offers
- Exclusive Western Force Member e-newsletters

SEA OF BLUE - SUPPORTER (now Away Supporter)

All 2020 Supporter Members will automatically be transferred to the **Away Supporter** Membership Category in 2021. Away Supporter Memberships are not entitled to entry to games held at HBF Park.

Away Supporter Memberships are the perfect way for you to show your passion for the Western Force no matter where you are located around the globe. There are plenty of fantastic benefits you can enjoy, including an exclusive Membership pack.

Able to attend games now?

Existing Supporter Members who would like to regularly attend games can upgrade to any full game access Membership category during the priority renewal period from 10am AWST, Tuesday 24 November 2020.

During the priority renewal period you can renew your current Membership using the online Members portal, or choose to **upgrade** to either an Unreserved or Reserved Seat Membership Category. Your 2020 credit will be applied to your 2021 Membership prices (some variations may apply). For Membership Category or Seat changes please contact the Memberships Team on (08) 6118 5725 or email memberships@westernforce.com.au.

Please note that existing Members will need to reset their password the first time they access the system. Click [HERE](#) to reset.

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PRICE TYPE	SUPPORTER MEMBERSHIP NO GAME ACCESS		
	2020 CREDIT	2021 PRICE	2021 BALANCE
Adult	\$29.00	\$29.00	\$0.00
Concession	\$19.00	\$19.00	\$0.00
Junior (10-17 Years)	\$9.00	\$9.00	\$0.00
Junior (Under 10 Years)	\$9.00	\$9.00	\$0.00
Family - 2 Adults & 2 Juniors (17 Years & Under)	\$69.00	\$69.00	\$0.00

2021 Membership includes seven home games, two more than the 2020 Membership package.

Away Supporter Membership includes

- Access to the Western Force Member Bar in the South Marquee (with presentation of a ticket)
- Priority access to purchase tickets to all Western Force home finals
- Priority access to any open pre-season games at home
- Exclusive access to any open training sessions
- Exclusive 2021 Membership pack including Membership card, lanyard, Membership pin, bumper sticker, pen, pencil case and an insulated shopping bag
- Access to purchase Nathan Sharpe Medal Awards Night tickets
- Invitation to Western Force events
- 15% discount* at the Western Force Team Store located at Rugby HQ (203 Underwood Avenue Floreat)
- Access to purchase exclusive 2021 Member Only merchandise during the Membership purchase process
- Exclusive Member 'Rewards' discount offers
- Exclusive Western Force Member e-newsletters

NEW MEMBERS:

There’s never been a better time to become a Force Member! We welcome new Members to join us in the Sea of Blue. New Member applications can be made from 10am AWST, Tuesday 1 December 2020. New Members can select from any of the 2021 Membership categories.

New 2021 Western Force Members will need to create an account using our online Membership portal. Click [HERE](#) to create an account.

Detailed instructions on how to create an account and select a Membership can be found in the ‘How to Renew’ Fact Sheet located in the ‘INFO’ menu dropdown options.

View the 2020 HBF Park seating map below

2021 MEMBERSHIP PRICES						
PRICES	CAT 1	CAT 2	CAT 3	CAT 4	CAT 5	SUPPORT
Adult	\$449	\$339	\$279	\$169	\$99	\$29
Concession	\$399	\$299	\$249	\$149	\$89	\$19
Junior (17 Years & Under)	\$349	\$269	\$219	\$129	\$79	\$9
Family - 2 Adults & 2 Juniors (17 Years & Under)	\$1,249	\$949	\$779	\$469	\$279	\$69

*This discount cannot be used in conjunction with any other offers and is not available online via our apparel provider or at the Western Force merchandise outlets at HBF Park on match day.

2020 WESTERN FORCE - HBF PARK SEATING MAP

